

PROGRAMME SUMMIT DAY TCI GLOBAL CONFERENCE 2016

November 9th - 040 Congress & Events Van der Valk Hotel Eindhoven

THEME, SPEAKER AND CONTRIBUTION	
08.00-09.00	REGISTRATION
09.00-09.30 Opening & Welcome	 <ul style="list-style-type: none"> • John Jorritsma, City of Eindhoven Welcome to Brainport Eindhoven, a leading innovative top technology region  <ul style="list-style-type: none"> • Bertholt Leeftink, Ministry of Economic Affairs (NL) The Dutch policy approach to building a competitive business environment and knowledge driven growth
09.30-11.00 The international perspective on clusters and their physical location	 <ul style="list-style-type: none"> • Christian Ketels, Harvard Business School and TCI Network Moderator: latest developments in cluster-based efforts  <ul style="list-style-type: none"> • Constantijn van Oranje Nassau, Special Envoy StartupDelta The journey; startups and innovation in the US and EU  <ul style="list-style-type: none"> • Mukesh Gulati, Indian Institute of Management How SME clusters in India and developing countries respond to the rapid changes in today's world  <ul style="list-style-type: none"> • Artem Shadrin, Economy Ministry of Russia Innovative clusters in Russia: new policy agenda
11:00-12:00	NETWORKING BREAK WITH HIGHTECH EXPERIENCES
12.00-13.00 Economic growth, start-up and scale-up companies and their link with clusters	 <ul style="list-style-type: none"> • Christian Ketels, Harvard Business School and TCI Network Moderator: latest developments in cluster-based efforts  <ul style="list-style-type: none"> • Paul Hofheinz, The Lisbon Council The importance of scale-up companies in the digital age  <ul style="list-style-type: none"> • Claire Ruskin, Cambridge Network Ltd. The disruptive function of tech startups
13.00-13.15	GROUP PICTURE
13.15-14.30	NETWORKING LUNCH WITH HIGHTECH EXPERIENCES

THEME, SPEAKER AND CONTRIBUTION

14.30-15.45

Scientist forum on
Smart Specialisation
related to clusters



- James Wilson, Orchestra-Basque Institute of Competitiveness
Moderator



- Dominique Foray, Ecole Polytechnique Fédérale de Lausanne



- Ron Boschma, University of Utrecht and Centre for Innovation,
Research and Competence in the Learning Economy (CIRCLE) at Lund University.



- Christian Ketels, Harvard Business School and TCI Network

15.45-16.00

NETWORKING BREAK

16.00-18.00

Scientist forum on
Smart Specialisation
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- Christian Ketels, Harvard Business School and TCI Network
Moderator: Résumé of the Summit Day + closing



- Hans de Jong, Philips Electronics Benelux
Innovation in health technology requires new approaches and new networks



- Edward Zhu, CHIC Group
Creating Value through Innovation of World Food Port



- Kathleen Mitford, PTC
Taking advantage of Internet of Things that is changing products & services,
business models and thereby the economy



- Atzo Nicolaï, DSM Nederland
Open innovation: from golden triangle towards green square

CONFERENCE DINNER: FOODTECH EXPERIENCE

AT KLOKGEBOUW (EINDHOVEN)

20.00-23.00

